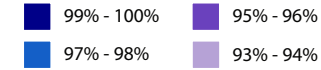


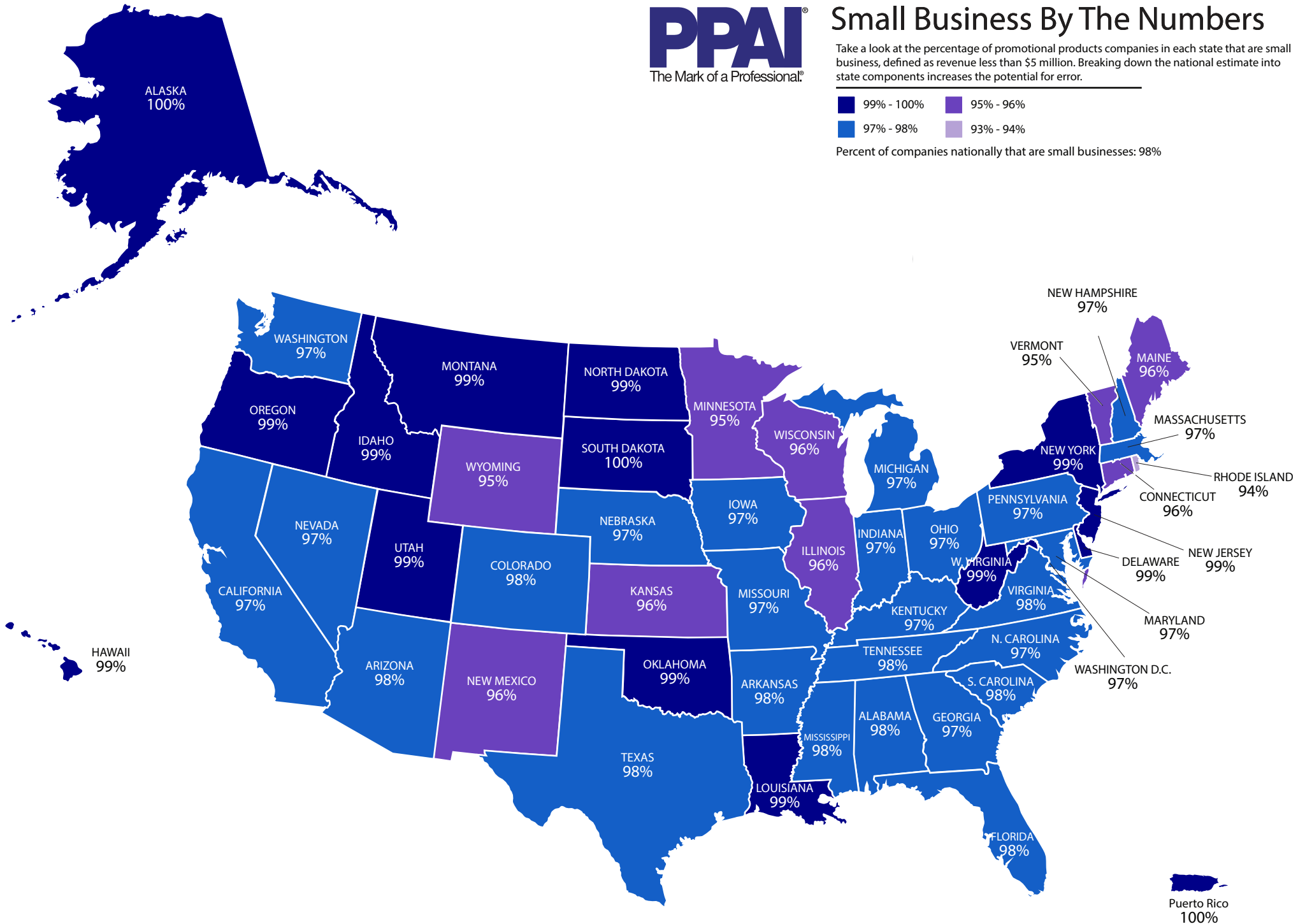


# Small Business By The Numbers

Take a look at the percentage of promotional products companies in each state that are small business, defined as revenue less than \$5 million. Breaking down the national estimate into state components increases the potential for error.



Percent of companies nationally that are small businesses: 98%



\* Data based on reporting numbers at the time of collection. Actual numbers may vary